

Lights, Camera, Action

- 1 South London social enterprise *Chocolate Films* runs education and outreach programmes aiming to inspire young people from all sorts of backgrounds to voice their opinions and discover their inner creative talents. It uses digital media in innovative ways to offer over 2,000 youngsters a hands-on opportunity to sample the fascinating world of filmmaking every year. It employs 10 staff and works with hundreds of schools, youth groups, museums, galleries, festivals and youth offending teams – to name but a few – to encourage individuals to 4.
- 2 For London teenager Georgina Cross it was joining up with the production company's education project that really opened the 16-year-old's eyes to her inventive streak. "I never saw myself as a creative person until I got involved with *Chocolate Films* just over two years ago," says sixth-form pupil Georgina. "I had my head in books plenty but I had no idea about filming, editing or anything like that. And it's not just the production side either, I have learned a lot of problem-solving skills and about teamwork."
- 3 Founder and director Mark Currie says: "Our goal is to make films about good people and also to help teach people how to make them with skilled professionals and top equipment. It is also about going into communities where people might not have the opportunity to learn about how to make digital media."
- 4 The majority of *Chocolate Films*' participants are children and young people like Southwark youngster Georgina, with tailor-made courses for different age groups enabling all users to get the best out of the experience. Georgina has relished the challenge of learning about this field, something that was a completely new experience.
- 5 A loan from *Big Issue Invest* has allowed *Chocolate Films* to continue to support their projects. Mark says: "This money has gone a long way for us. It's very difficult these days for a small independent company like us to get any sort of loan."
- 6 Aside from education, *Chocolate Films* also specialises in making factual films about social, cultural and environmental issues, largely for charities and arts organisations. The production company prides itself on developing the skills of its students but there has also been no shortage of talent offering a hand to the company, with stars including Daniel Radcliffe and Jo Brand getting involved.



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Tekst 4

- 1p 4 Kies bij 4 in alinea 1 het juiste antwoord uit de gegeven mogelijkheden.
- A earn an income from making films.
 - B express themselves through film.
 - C get accepted at the film academy.
 - D promote talented local actors.
- 2p 5 Geef van elke van de volgende beweringen aan of deze wel of niet overeenkomt met de inhoud van alinea 2 tot en met 5.
Omcirkel 'wel' of 'niet' in de uitwerkbijlage.
- 1 Bij *Chocolate Films* leer je meer dan alleen hoe je een film maakt.
 - 2 Je moet een toelatingstest doen om bij *Chocolate Films* te worden aangenomen.
 - 3 *Chocolate Films* biedt cursussen aan op verschillende niveaus.
 - 4 De onderneming *Chocolate Films* financiert initiatieven van lokale liefdadigheidsinstellingen.
- 1p 6 What becomes clear about *Chocolate Films* from paragraph 6?
- A It has boosted the careers of some well-known actors.
 - B It has made profit by asking celebrities to finance them.
 - C It is supported by famous people from the film industry.
 - D It relies on the expertise of experienced professionals.

Bronvermelding

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